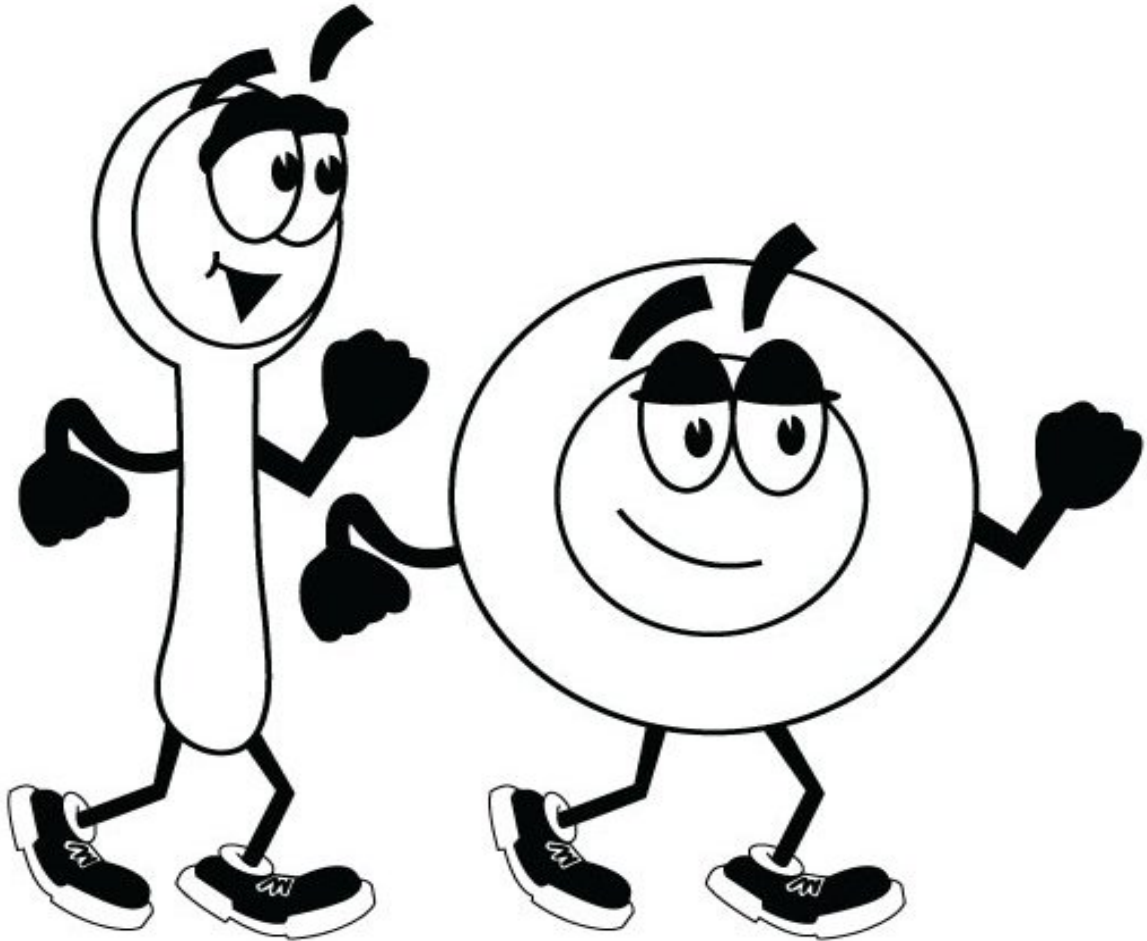


***Hey Diddle, Diddle,  
Help Solve the Food Riddle!***



*2<sup>nd</sup> Annual*

**Food Allergy Awareness Walk**

**Saturday, March 20, 8 a.m.**

**(Registration begins at 7 a.m.)**

**Mall of America® (Macy's Court)**

*Featuring Canadian food allergy singer Kyle Dine, royalty, and more!*

***Sign up at [www.minnesotafoodallergy.org](http://www.minnesotafoodallergy.org)***

# Anaphylaxis & Food Allergy Association of Minnesota (AFAA) Food Allergy Awareness Walk

## Food Allergy Statistics:

- Up to two million, or 8% of children and 2% of adults in the United States are estimated to have food allergies.
- Approximately 150-200 people die each year as the result of allergic reactions to food.
- Over 50,000 people receive life-saving treatment annually in emergency rooms.
- Approximately 200,000 Minnesotans have food allergies
- Over 30,000 Minnesota students have food allergies

## What is AFAA?

Anaphylaxis and Food Allergy Association of Minnesota (AFAA) is a 501(c)3 Minnesota non-profit. AFAA is an independent organization, but is affiliated with the Allergy and Asthma Foundation of America, the World Allergy Organization, and the Food Allergy Initiative's Policy Steering Committee. It has been recognized nationally for its advocacy and educational accomplishments by the Food Allergy and Anaphylaxis Network.

## What is AFAA's mission?

To educate, advocate, and support those with life-threatening food allergies. Our motto is *"Take the Fear Out of Food Allergies!"*

## Where and when will the walk take place?

Mall of America®; 60 East Broadway; Bloomington, MN55425 in the Macy's Court, 8:00 a.m. on Saturday, March 20, 2010. Registration begins at 7 a.m.; introductions and national anthem at 7:50.

## Who may participate in the walk?

Everyone of any age and ability! Just register at [www.minnesotafoodallergy.org](http://www.minnesotafoodallergy.org).

## How much will it cost to participate in the walk?

There is no cost to participate in the walk - but walkers who raise or donate a minimum of \$50 qualify for an event T-shirt.

## How long is the route?

One lap around the Mall of America® is 0.57 miles or approximately 1,000 (adult-sized) steps. You may walk as many laps as you wish, and as fast or as slow as you like. The route & restrooms along the route are wheelchair & stroller accessible.

## How may I raise money for the cause?

Recruit friends, neighbors, co-workers, family members, and classmates to sponsor your participation, and to walk too! Together you can make a team!

## Are donations tax deductible?

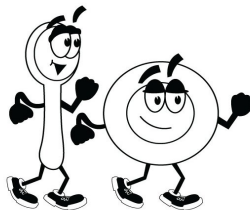
Yes. Gifts are deductible from taxable income to the full extent allowable. AFAA is a 501 (c) 3, volunteer-run non-profit organization.

## How many people does AFAA reach?

It is estimated that AFAA has *personal contact* with more than 19,000 people each year. Adding media coverage, flier distribution, and more, AFAA's outreach efforts are extremely successful!

## How can I contact AFAA?

Anaphylaxis and Food Allergy Association of Minnesota (AFAA). 2200 Hendon Avenue, St. Paul, Minnesota 55108. Phone: (651) 644-5937; E-mail: [info@minnesotafoodallergy.org](mailto:info@minnesotafoodallergy.org) or [walk@minnesotafoodallergy.org](mailto:walk@minnesotafoodallergy.org); website: [www.minnesotafoodallergy.org](http://www.minnesotafoodallergy.org).



**Sign up at [www.minnesotafoodallergy.org](http://www.minnesotafoodallergy.org)**